

NTSWAKAZA HOLDINGS (PTY) LTD

WEBSITE DESIGN & DEVELOPMENT

Professional websites for businesses.

SOUTH AFRICAN PRICING
INTERNATIONAL DESIGN LEVEL

We design, build, test and launch professional websites around your business, your customers and your goals.

Our website service

Our packages are designed to take a project from idea to a finished, tested website ready for launch, subject to the agreed scope. The final deliverables, timeline and responsibilities are confirmed in the quotation and client agreement.

01	DISCOVER Understand the business and its goals.
02	PLAN Structure the content and customer journey.
03	DESIGN Create the visual experience.
04	BUILD Develop the responsive website.
05	TEST Check key journeys and screen sizes.
06	LAUNCH Deploy the approved website according to the agreed project scope and hand over the completed work.

Launch / deployment

Launch means we deploy the approved website according to the agreed project scope and hand over the completed work. It does not automatically include domain registration or renewal, hosting or business email subscriptions, or the ongoing management of the client's domain, DNS, hosting or email. Where that technical setup is required, the Domain, Hosting & Business Email Setup service applies, from R2,500 once-off.

Website packages

All prices shown are starting prices. Final pricing depends on the agreed scope and is confirmed in the quotation once the quotation has been finalized and agreed upon.

NTSWAKAZA HOLDINGS (PTY) LTD is currently not VAT registered. VAT is not added separately to the prices shown.

LAUNCH R3,500 For individuals, freelancers, startups and very small businesses that need a professional website presence.	Typical scope <ul style="list-style-type: none">• Responsive website• Professional design• Core pages and content structure• Contact pathway• Testing and launch
BUSINESS R7,500 For small businesses that need a stronger and more complete professional online presence.	Typical scope <ul style="list-style-type: none">• Everything in Launch• More pages/content• Contact form• Basic SEO• Testing and launch
PROFESSIONAL R15,000 For businesses looking for a more established and polished website experience.	Typical scope <ul style="list-style-type: none">• Everything in Business• More tailored design• Google Maps where needed• Blog / News capability where applicable• Advanced SEO (see definition below)
PREMIUM R25,000 For businesses wanting a more bespoke, higher-impact website.	Typical scope <ul style="list-style-type: none">• Everything in Professional• Bespoke design direction• Advanced page structure• Custom visual elements• Advanced SEO (see definition below)• Enhanced integrations where agreed
CORPORATE R45,000 For established companies and organisations requiring a serious, professional corporate digital presence.	Typical scope <ul style="list-style-type: none">• Everything in Premium• Corporate information architecture• Custom design• Advanced integrations where agreed• Analytics and SEO options• Priority support (see definition below)
SIGNATURE R75,000+ For bespoke premium projects requiring a higher level of strategy, design, interaction and custom development.	Typical scope <ul style="list-style-type: none">• Everything in Corporate• Strategy & UX planning• High-end custom design• Corporate introduction film• Unlimited revisions*• Extended post-launch support• Complex integrations where agreed

Signature revisions

*Unlimited revisions apply only within the agreed project scope and the agreed design and revision period. They do not mean unlimited changes forever. New pages, new features, major redesigns, new systems and any material change to the agreed scope are quoted separately.

What these terms mean

Advanced SEO

Deeper on-site search optimisation: page titles and descriptions across the site, heading and content structure, image alt text, internal linking, sitemap and robots setup, structured data where appropriate, page-speed and mobile checks, and connection of search console and analytics. It improves how search engines read the website. Rankings, traffic and indexing are decided by the search engines and are not guaranteed.

Priority support

Requests covered by priority support are handled ahead of standard support requests, within the applicable agreed support arrangement. It is not a 24/7 service and does not mean instant, guaranteed or unlimited support. Specific response times or support hours apply only where they are set out in the client's agreement.

Additional services & add-ons

These services are quoted separately from the package price and can be added when required.

Service	Starting price	What it means
Additional Page	From R750	An extra page of website content. It does not have to become a new main navigation tab.
Copywriting	From R750/page	We write the website words for the client, such as About, Services or other page content.
Domain, Hosting & Business Email Setup	From R2,500	Once-off initial setup and connection of the client's domain, DNS, hosting and business email, including domain/email verification and relevant email authentication configuration where applicable. It does not include ongoing maintenance, monitoring or management of the client's domain, DNS, hosting or email systems. Provider charges are paid separately by the client.
Ecommerce — Full Store	From R15,000	Turn the website into an online shop with products, cart, checkout and online payment setup where agreed.
Booking System	From R2,500	Allow customers to request or book appointments, services, classes or other time-based services online.
Payment Gateway	From R2,500	Connect an appropriate payment provider so customers can pay online.
Corporate Introduction Film	From R7,500	A professional company introduction video for the website.
SEO Optimisation	From R2,500	Improve the website's structure and content so search engines can better understand it. Rankings and traffic are not guaranteed.
Custom Animations	From R2,500	Add tasteful movement and interaction to the website.

Service	Starting price	What it means
Custom Web Application	From R35,000	Build a more advanced online system when a normal website is not enough.
Website Migration	From R2,500	Move an existing website to a new setup while keeping the agreed website working properly.

Setup versus ongoing management

Initial setup: domain, DNS, hosting and business email connection and configuration — from R2,500 once-off. Ongoing support and management: optional Website Care & Support Plan, according to the specific plan and agreed scope. Third-party provider charges are paid separately by the client where applicable. NTSWAKAZA HOLDINGS does not own or control the client's registrar, hosting provider, email provider or other third-party infrastructure.

Optional monthly website care

Monthly care is optional and is not automatically mandatory after launch unless it is agreed in the client's contract.

Plan	Monthly	Includes
ESSENTIAL	R499/month	Basic website care, routine checks, minor updates and technical assistance.
PROFESSIONAL	R999/month	Website maintenance, content updates, performance checks and technical assistance.
BUSINESS	R1,999/month	Priority support (requests handled ahead of standard support requests), regular updates, performance monitoring and SEO/analytics support.
CORPORATE	R3,500+/month	A tailored ongoing website-management and support arrangement based on the client's requirements.

Included post-launch support versus Website Care Plans

Included post-launch support means limited support following delivery and launch of the completed website, according to the package and the agreed project scope. It is not unlimited. A Website Care Plan is optional ongoing maintenance and support after the applicable included support period, or where separately agreed. Care plans do not automatically include unlimited new development: major redesigns, new ecommerce systems, new booking platforms, custom applications, major integrations and substantial new functionality are quoted separately.

Important information

Build-to-launch service

Our packages are intended to take an agreed website from design through development, testing, approval and launch/handover.

Final scope

The package selected and the signed quotation/agreement determine the exact pages, features, revisions, timeline and deliverables.

Pricing and VAT

All prices shown are starting prices and exclude any third-party provider charges. NTSWAKAZA HOLDINGS (PTY) LTD is currently not VAT registered, so VAT is not added separately to the prices shown.

Third-party costs

Domain registration and renewal, hosting, business email and provider subscriptions, premium software/services, paid plugins, payment-provider fees, integrations and other external services may be separate costs, charged by the relevant provider and paid by the client. These provider charges are separate from NTSWAKAZA's once-off setup and configuration service fee.

Client agreement

The detailed Website Design & Development Agreement is handled privately before work begins. It is not part of this public document.

READY TO BUILD YOUR WEBSITE?

Contact NTSWAKAZA HOLDINGS (PTY) LTD to discuss your requirements and receive a project-specific quotation.

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